



**TATA CHEMICALS NORTH AMERICA INC.**

September 13, 2011

Dear Valued Customer,

Effective immediately or as contract terms permit, Tata Chemicals North America Inc. and Tata Chemicals (Soda Ash) Partners (collectively, "Tata Chemicals") will be increasing both list and off-list prices for all United States and Canada bulk and packaged soda ash shipments by \$15.00 per net ton (US funds), as indicated below. This increase is necessitated by market conditions, escalating operating and environmental compliance costs and continued plant investments and applies to all grades of soda ash from all Tata Chemicals plant, terminal and warehouse shipping locations within the United States and Canada.

	<b>New List Prices (US funds) Effective September 13, 2011 <u>FOB Green River, Wyoming</u></b>
<b>Bulk Dense Soda</b>	<b>\$275.00 per net ton</b>
<b>Bulk Natural Light</b>	<b>\$280.00 per net ton</b>
<b>Bulk Natural Light-HA</b>	<b>\$305.00 per net ton</b>
<b>Bulk Dense Ash – Food Grade</b>	<b>\$390.00 per net ton</b>
<b>All packaged products</b>	<b>Adjustments to include bulk price increase plus packaging cost economics</b>
<b>Warehouse/Terminal locations</b>	<b>Adjustments to include bulk price increase plus packaging cost economics plus freight and terminal/ warehouse costs</b>

Tata Chemicals energy surcharge program continues to remain in effect. The program's current third quarter (July – September) 2011, energy surcharge adjustment is \$0 per net ton.

Thank you for your valued business. Please contact your Tata Chemicals sales representative should you have any questions.

Regards,

C. Conrad Kempinska, Jr.  
Vice President – Sales & Marketing